Implementation Canvas

Proposed Measure: …

Organisation:

Quadrant 1 **Problem & Solution**	**Proposition** **to** **Improve** **measure**	**Quadrant 2** **Cost & Benefit**
Quadrant 3 **Stakeholders & Context**		**Quadrant 4** **Actions & Conditions**

1. Problem

1A What is *my* problem?

2. Solution

2A How is the proposed measure contributing to solving *my* problem?

2B Which (side-) effects (+/-) does the solution have?

3. Opportunities

3A How can it contribute to the organizational mission?

3B How can you improve the multi-functionality?

3C It it possible to link up with planned investments in the region?

4. Threats

4A What are the most important threats?

5. Proposition to improve measure

6. Benefits

6A What are the revenues?

6B Which societal benefits are generated?

7. Costs

7A What are the costs of the investments?

7B What are the costs of maintenance?

7C What are the cost of personnel?

8. Stakeholders

8A Which stakeholders benefit?

8B Which stakeholders are possibly against?

9. Partners

9A Which persons do you need within your own organisation for implementation (name + dept.)?

9B Which persons do you need outside your organisation for implementation (name + dept.)?

10. Relationships

10A Are there any sensitive issues between stakeholders that compromises implementation??

11. Activities

11A What should your organisation do to implement the measure?

11B What should other organisations do?

12. Instruments

12A What kind of (policy-) instruments could you apply?

12B How do they contribute to the Implementation of the measure?

13. Agenda

13A What are for you important preconditions for implementation?

13B Which agreements do you want to make with whom?

13C. What are critical decision moments?

14. Monitoring

14A What do you want to monitor?

14B What will happen with the measurements?